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AI & Writing Guidelines for Authors, updated October 20, 2026

*Working with an initial draft Page Two provided, ChatGPT assisted in revising these guidelines, which were thoroughly reviewed and substantially edited after its input.

Page Two's Standard

Page Two publishes human-authored books. AI tools may assist you while you write, but they may not write your book. All substantive content—your ideas, arguments, frameworks, analysis, stories, and voice—must originate with you and the final manuscript must be copyrightable to you (see below).

When We Say "Human-Authored," We Mean…

- You wrote the book.
- The intellectual property originated with you.
- You exercised meaningful creative control over every word.
- You critically reviewed and revised all AI-assisted material.
- The final manuscript reflects your expertise, research, lived experience, and judgment.

Acceptable Uses of AI for Publication: Examples

- Brainstorming angles or possible chapter structures
- Testing your argument ("What's a counterpoint to this?" "What might I have missed?")
- Identifying content gaps or unclear sections; helping you analyze data
- Assisting with research (e.g., where you might previously have used a search engine)
- Formatting endnotes

Unacceptable Uses of AI for Publication: Examples

- Generating substantive passages, chapters, or drafts of the book on your behalf
- Rewriting or editing your manuscript
- Creating frameworks, models, or intellectual property you present as your own
- Re-writing "in the style of" another author
- Producing citations or research that you do not independently verify
- Uploading confidential interviews, proprietary data, or sensitive material without explicit permission from the copyright holder
- Submitting any AI-generated text that has not been meaningfully rewritten

If you are unsure whether your use of AI is acceptable, please consult with your editor or publishing lead.

Copyright and Legal Considerations

You are responsible for providing Page Two with an original, copyrightable work based on your intellectual property.

Current copyright law in many jurisdictions does not protect AI-generated content. To ensure your manuscript is legally protectable, you must substantially rework any material AI assisted with for your book.

As well, you are responsible for understanding the terms and conditions of any AI platform you use. Some platforms do the following:

- Retain submitted data and/or use it to train models
- Restrict ownership rights over generated outputs

Disclosure
You must submit Page Two's AI disclosure statement along with your manuscript for substantive edit, so that you, your editor, and your publishing lead can have an open and meaningful conversation about AI use and where there may be vulnerabilities because of AI use.

If your manuscript contains substantial use of AI-generated text, or if it does not otherwise follow these guidelines, it may result in a change in scope of work, schedule, and fee.

Undisclosed AI use may result in a publication delay or cancellation.

Troubleshooting AI Use: What Can Go Wrong

1. Hallucinations Presented as Facts
AI systems generate plausible language not verified truth. Always check your facts against a reputable source.

2. Invented or Inaccurate Sources
If you cannot independently verify a source, it does not belong in your book. AI frequently produces fake academic articles; incorrect publication dates; fabricated author names, DOIs and URL; and misquoted research.

3. Copyright and Ownership Risk
AI-generated text may not qualify for copyright protection in many jurisdictions.

4. Bad Writing
Currently, without significant, skilled intervention, AI-generated prose tends to be boring, mechanical, and repetitive. Common signals that a text is AI-generated include the following:

- Repetitive structures, generic phrasing, and overuse of em dashes
- Surface-level analysis
- Inorganic language that lacks lived insight
- Flattening of author voice

5. Distribution Risk
Failure to comply with the guidelines above may result in commercial or reputational damage.

See, for example, Amazon KDP's guidelines on AI-assisted versus AI-generated text here, along with its statement: "You are responsible for verifying that all AI-generated and/or AI-assisted content adheres to all content guidelines, including by complying with all applicable intellectual property rights."